

ABIZAR EGI MAHENDRA

Surabaya, Indonesia • 1999 • Bachelor of Economics • Associate Ad Ops Specialist
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EDUCATION & COURSE

Universitas Islam Negeri Sunan Ampel Surabaya

Bachelor of Economics
GPA 3.62/4.00

2017 – 2021

Professional Academy - Digital Talent Scholarship Kominfo

DQLab Data Scientist
DQLab Data Analyst
Cisco Python

Mar 2021 – Apr 2021
Okt 2021 – Nov 2021
Apr 2021 – May 2022

Fresh Graduate Academy - Digital Talent Scholarship Kominfo

IBM Machine Learning

May 2021 – Jul 2021

BNSP

Junior Office Operator

2021

Skill Academy Ruangguru

SQL, Data Studio, and R Studio

2021

Camp404

Machine Learning Fundamental
Microsoft Excel

2021
2021

WORK EXPERIENCE

Zero One Digital, PT. Algoritma Digital Abadi

Associate Ad Ops Specialist - Full Time

Aug 2023 – Current

- End-to-end data management, from data processing to data visualization and presentation.
- Work with various divisions to monitor/track ad performance/progress.
- Provide solutions and insights based on data findings from past campaign performance.

Ad Ops Analyst - Full Time

Jan 2022 – July 2023

Ad Operations - Part Time

Oct 2021 – Dec 2021

Data Analyst - Internship

Jul 2021 – Sept 2021

CERTIFICATION

IBM

Applied Data Science with Python. [See Credentials](#)

Jun 2021

Data Visualization with Python. [See Credentials](#)

Jun 2021

Data Analysis using Python. [See Credentials](#)

May 2021

DQLab

Data Analyst Python Track. [See Credentials](#)

May 2021

Dicoding

Learn Machine Learning Development. [See Credentials](#)

Jun 2021 – Jun 2024

PUBLICATION

The Effect of Open Market Operations Long and Short Term Banking Rupiah Absorption and Loans on the Indonesian Manufacturing Business Climate in 2017 – 2020. [See Publication](#)

Digilib UIN Sunan Ampel Surabaya

29 Sep 2021

The Effect of the BI7DRR Interest Rate and Fix Spread on Millennial Generation Participation in Savings Sukuk Series ST002 - ST006. [See Publication](#)

Kultura Digital Media (Research and Academic Publication Consulting)

1 Nov 2020

ADDITIONAL

Skills: Microsoft Office, Python, SQL, Looker Studio, Google Suite, Google Ads, Meta Ads, Wordpress

Interests: Data Analysis, Machine Learning, Artificial Intelligence, Programming, Website, Technology